

GODWIN CHORAL BOOSTERS MEETING MINUTES -- October 5th , 2009

Iva Keller called the meeting to order at 7:00 p.m. She recognized Becky Spicer as Secretary and asked those present to review the proposed September minutes. The minutes were accepted as printed.

Treasurer's Report (General Account)—Lori Matthews: Reviewed September Treasurer's Report. Lori noted the largest amount of income was from Booster member dues of \$6,240, with some stragling income from restaurants receipts. Spending thus far is primarily in music and choreography. The report was approved as printed.

Treasurer's Report (Spring Trip)—Candace Branch: No report given. Still waiting on Disney World information.

Membership—D. Ray Davis: Total received in membership dues is now up to \$6,709. A good number should join at the Preview Concert (past history indicates this). To increase membership, D. Ray asked Ms. Matthews if he could have access to all parental emails and send out a blanket plea to join. She said yes, she would get that info to him. He also suggested a possible contest between choirs wherein highest percentage group joining Boosters would get an ice cream or pizza party. She suggested that it might be better to have the contest between Eagles and Musical Illusions since they historically have lower membership numbers. Decided to study this a little further. Kelly Phillips wanted to try a corporate matching program with membership dues, if possible, thinking Capital One might participate in this. Needed to know from Lori Matthews, Treasurer, what portion of the membership dues is strictly donation. Lori indicated 100% should be considered donation. Kelly will check into a corporate matching program.

Ways and Means—Linda Bendheim: Linda Reckenbeil spoke first regarding City Book sales which is officially now over. Collected over \$6700 thus far, with approx. \$3400 of that going toward student accounts. Claire Gallagher was top seller with 33 books sold! Linda Bendheim said we just got a check for \$48.30 for the Gino's night receipts in September. She has set it up as a standing receipts night with Gino's the 3rd Thursday of each month. Emily Boddy agreed to get a Gino's Menu to Michael Walker to post on the Booster website. Gino's is take out or delivery only, and you must tell the Gino's folks you want the receipt to go to Choral Boosters when placing the order. We are still doing Virginia Diner Peanut sales as a fundraiser for student accounts. Were considering pulling out of it since other Godwin Booster groups were selling it too, but our dates start after their dates, so there should be no conflict. It will start October 19th-Nov. 5th. Pie Sales will begin Nov. 16th. Cookie Dough sales will begin Jan. 4th. Fruit sales are going on now., and pricing is based on the pricing sheet, not the order form if there is a discrepancy.

Publicity—Kim Davis: The first newsletter is out. Iva congratulated her on how nice it looks. Kim said the next deadline for the winter newsletter is the first Monday in December.

E-blasts—Ken Reckenbeil: Ken said they would be sent out regularly. He does check out the website for upcoming events and sends E-blasts accordingly. Kelly Phillips said she would get with him soon regarding some info for the Silent Auction.

Website—Michael (unable to attend): No report given.

Banquet—Martha Gray Colver: Barnes and Noble receipts day is November 10th. Both quartets will perform at 6:30. This is at the Short Pump location. Must present a Choral Booster voucher with your purchase for the boosters to get a percentage of the receipts. Martha-Gray said we also have an opportunity to make money there during the Christmas season manning a gift-wrapping booth, working for tips. She can get a schedule but wanted to know if there is general support for doing this before signing up. There appeared to be interest and agreement to help, so Martha-Gray agreed to check and let us know the dates.

Flowers—Allison Revenson and Julia Bard (both unable to attend): Flowers will be sold at Preview Concert for \$5.

Historian—Gail Marks (unable to attend): No report given.

Hospitality—Leigh Ann Fort and Linda Allen (unable to attend): Iva reminded folks to bring 2 dozen cookies on a disposable plate to the concert.

Program Ads—Lois Watkins and Robyn Anderson: Iva did report that there was a reduction in the ad pricing, and encouraged everyone to place an ad, solicit an ad, or at least purchase a Well Wish for \$10. Deadline is Thursday the 8th.

Restaurants—Teresa Lee (unable to attend): No report given.

Silent Auction --Kelly Phillips and Elizabeth Lafoon: Both looked closely at possibility of doing a separate night for the auction alone, but really no time available. Instead will promote idea of coming early on the Winter Concert night, and maybe extend the intermission time (Ms. Mathews not encouraging this!). Promotional planning includes more use of Godwin and the students, doing an early release catalog of what is available for auction, using the Godwin Home Page for advertisement, using eblasts and Mr. Meyers phone blasts. Besides physical items one can take home, looking to bundle items like parties for 4 or more with tickets to games or theaters, dinners, services like landscaping, interior design, lawyers for estate planning, dentists for teeth whitening, vacation spots, and more. Ms. Lafoon is donating a timeshare. Looking into some ebay auctioning too, which won't close out until a few days after that night. It was suggested any of those items be placed separately so they can be handled differently. Teacher experiences are always popular, so looking for "dare" items, like if over a certain amount, a teacher will sing at the variety show. Just an example. Donations will be due November 6th! Forms available on the website.

Directors Report-- Sherri Matthews: Apologized for missing last month's meeting. She relied heavily on the Student Directors and they did a great job. She has missed a lot over these last few weeks, but the good news is that her leg is healing – slowly. In September the Madrigals sang at the home football games and also at the School Board Meeting for the new Superintendent Russo, who was very impressed. Students need to let Ms. Matthews know if they are going to try out for

All District Choir by this Friday, Oct. 9th. The song this year is “Shenandoah”. Auditions are on November 14th at Deep Run High School, times TBA. All District Choir this year is at Hermitage High School in February. Madrigals and A Capella students are required to audition, others optional. If you are a junior or senior student and make All District, you get to audition for All State Choir. If you sign up to audition for All District, you must show up and audition. If you make it, you must attend in February. Debut has a dance day on Monday, October 12th from 1-2:45. Jack Colver and Mason Lafoon made Honors Choir! Congratulations!

New Business: Emily Boddy, in charge of Spring Trip Chaperones, made a pitch for others to come along! She already has had an email response from one person interested and she is looking for more. Ms. Matthews said she has names of two males that might be interested.

Respectively submitted,

Becky Spicer